

Susan S. Choi
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EXPERIENCE

Stories In Focus LLC

New York, NY

Founder and CEO, December 2014-Current: writing, creating, shooting, and editing stories of interest for news outlets; meeting video needs for clients, i.e. crowdfunding videos, promotional videos, editing/videography work, etc.

ABC News Radio

New York, NY

Associate Producer, November 2012-December 2014: booking and conducting interviews, writing and editing audio pieces for the Slacker Radio digital partnership; booking and producing various elements in breaking news situations

ABC News Digital

New York, NY

Associate Producer, August 2012-November 2012: producing taped pieces, helping with digital coverage of Election 2012; writing newsbriefs; conducting research, booking, and production duties

Peacock Productions, NBC News

New York, NY

Associate Producer, March 2012-May 2012: *Caught on Camera*, MSNBC: assisted in production of pieces; oversaw story editing, handled third party vendors and interview subjects, negotiated permissions and licenses for footage and stills, conducted video and editorial research

ABC News

New York, NY

Production Associate, *World News with Charles Gibson/Diane Sawyer*, April 2009 to March 2012: shot interviews and b-roll, produced and edited voiceovers, conducted video and editorial research, dealt with various digital programs to bring in video and audio from the field

Contributor, *ABCNews.com*, October 2009- March 2012: wrote, shot, and edited pieces for ABCNews.com

Digital Associate Producer, *Election Night 2010*, November 2010: managed the recordings and loggings of all incoming satellite feeds in the Digital Media Center

ABC News

Washington, D.C.

Digital Associate Producer, *Presidential Inauguration*, January 2009: ingested and logged all feeds into the D.C. Bureau during network coverage of the Presidential Inauguration

Research Manager, *Election 2008*, September 2008-November 2008: singlehandedly conducted data research at state, city, and county levels for the Pixel Board during Election Night coverage

DC Overnight Associate Producer, *Good Morning America*, Summer 2008: handled live shots, crash produced pieces, managed the Digital Media Center

Production Assistant, *ABC News Washington, D.C. Bureau*, April 2007- April 2009: conducted off-air reporting and editorial research, handled control room duties, edited video, managed feeds, produced chyrons

Desk Assistant, September 2006 to March 2007: served as the main D.A. at This Week With George Stephanopoulos: assisted with editorial and video research, script distribution, logistics, and show production

SKILLS

Computer: Proficiency in Microsoft Word, Excel, Power Point, Adobe Premiere Pro, AVID NewsCutter, Final Cut Pro, Sony DSR 2500 DV Camera, Panasonic DVC Pro and HBX 200 Cameras, Canon DSLR Cameras, Sony Z5 HD Cameras, experience with lighting and mic equipment

Languages: Conversational Proficiency in Spanish and Korean

EDUCATION

Medill School of Journalism, Northwestern University, September 2006

Evanston, IL

Masters of Science in Broadcast Journalism

Wellesley College, June 2005

Wellesley, MA

Bachelor of Arts, English and Political Science